

Diversity & Inclusion

WELCOME TO ACEI global evaluations

ACEI evaluations





JASMIN SAIDI-KUEHNERT

President & CEO

Academic Credentials Evaluation Institute, Inc.

jasmin@acei-global.org



LAURA SIPPEL

Director of Marketing

Academic Credentials Evaluation Institute, Inc.

laura@acei-global.org



ADINA M. LAV

Assistant Provost for International Enrollment

George Washington University

adinalav@gwu.edu

“Advocacy for our profession of applied comparative education is needed more than ever in 2017. In light of forming new partnerships and celebrating our differences, diversity and inclusion will be the top initiative for us.”



Laura Sippel

What is Diversity?





Diversity is—

- any aspect that can be used to differentiate groups and people from one another, but it also means appreciation of and respect for differences in ethnicity, gender, age, national origin, disability, sexual orientation, education, and religion.

What is Inclusion?





Inclusion is—

- is a state of being valued, respected, endorsed, and supported. It's also about focusing on the needs of everyone and ensuring the right conditions are in place for each person to achieve their greatest potential.

Diversity

Everyone is individual and different



Equality

Equal access to opportunities



Inclusion

Inclusion is a sense of belonging: feeling respected, valued for who you are; feeling a level of supportive energy and commitment from others so that you can do your best at work

Big Picture

To look at this big picture—

- diversity is the mix
- inclusion as getting the mix to work together harmoniously.



How to foster diversity and inclusion for admissions

16 Steps

1. Have your message be open to all groups
2. Develop videos saying, “You are welcome and safe here” and mean it
3. Mix up housing for international students
4. Make sure the international admissions staff has professional development in creating inclusive classrooms
5. Do not exclude domestic students from diversity and inclusion





First-Generation Drop-Ins!

Wednesdays at 1 pm

MGC 202

Will you be the first person in your family to get a 4-year undergraduate degree? Are you the first person in your family to attend a US college?

If you answered yes to either of those questions, then congratulations, you are a First-Generation student! Celebrate being a trailblazer and hang out with other first-gen students at one of our First-Generation Drop-Ins

Every Wednesday from
February 15-April 26

*Source: American University, example of
diversity and inclusion*

*Example of Diversity and Inclusion at Oregon
Community Foundation*

[http://www.oregoncf.org/explore-ocf/about-
us/commitment-to-edl](http://www.oregoncf.org/explore-ocf/about-us/commitment-to-edl)



6. Prepare host students on how to interact with international students
7. Expand programs from international students (social and classroom activities)
8. Share high impact positive stories, using alumni, parents, and staff.
9. Recruit and retain staff with international education experience and training
10. Allocate financial resources to create and implement programming for international students



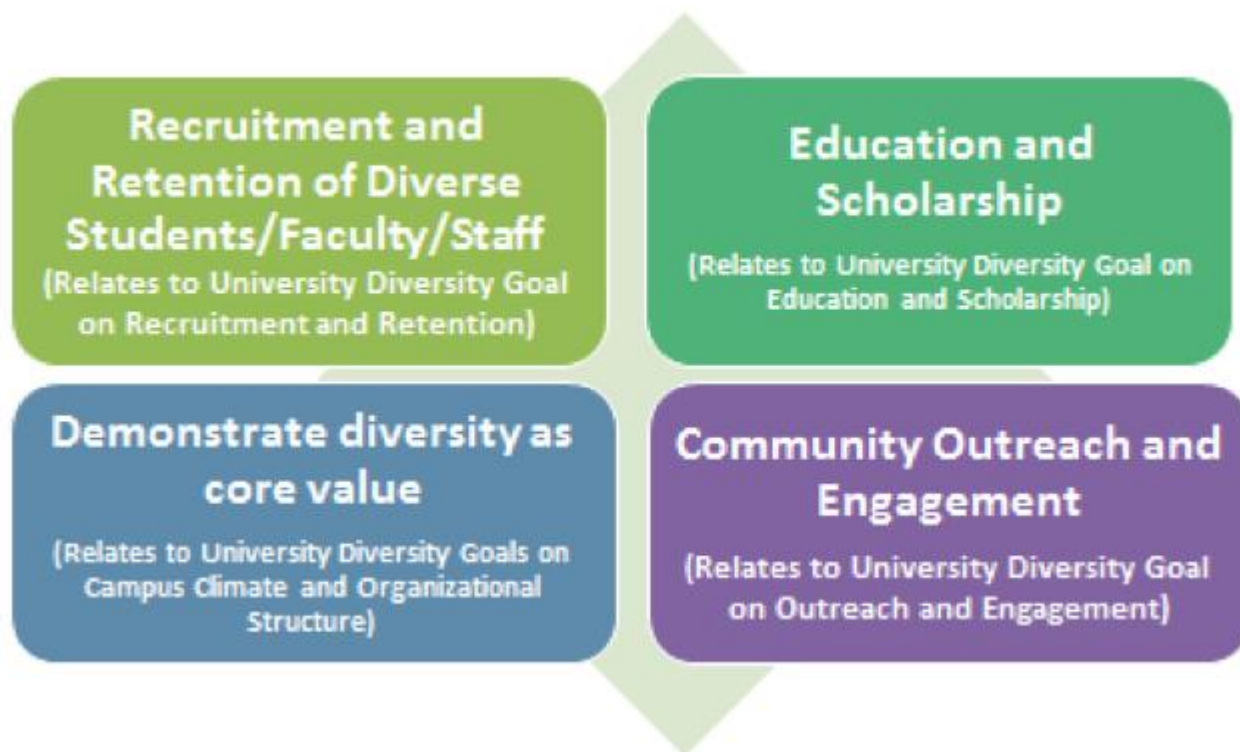
11. Provide more staff resources and training for creating diversity and inclusion
12. Provide professional development for faculty and staff to create learning spaces that multicultural and inclusive
13. Provide opportunities for domestic and international students to learn about themselves and others, have them realize we have more in common than not.
14. “By understanding someone else, you better understand yourself”
15. Create co-curricular programs that foster language and cultural proficiency
16. Provide mentoring for international students by domestic students





Goals for international admissions officers

COM Diversity & Inclusion Goals



GOALS

- Empower Students to give them master skills for academic and social skills
- Give international students meaningful interactions
- Provide cultural exchanges





Next Steps

- Alter your approach to allow for various learning styles. Evaluate what works and what doesn't
- Survey and reach out to international students, parents, and alumni to see what is working and what is not
- Communicate to your international students that you are investing in them
- Change how you instruct to various learning styles
- Help students gain confidence
- Foster online meaningful discussions and engagements
- Move the focus from teach to student to community. Have shared narratives.



- Create pathways to help international students immerse into a host culture
- Prepare your campus for a global student body (learn language phrases, have international clothing/food week)
- When you say, “you are welcome here” also say, “You are to be who you are and we welcome you.”





Adina Lav

Q.

You say the executive order affects the U.S. greatly, but GWU has seen a growth in international students. What can we do to share our positive stories? What are you doing to ensure this growth?



Q.

What shifts or trends have you seen at GWU? (DACA? H1?
Undocumented students?)



Q.

How is GWU responding to these shifts?



Q.

If traveling is not in your budget, what other steps can international admissions personnel take to ensure growth from an armchair perspective?



Q.

Do you see Diversity and Inclusion as a major tactic? How does this fit into your strategy? What specifically have you done to foster Diversity and Inclusion?



Q.

At ACEI we are very positive too. What other steps may an international office take to reach out to students? Anything unique that you're doing?



Q.

Do you find social media a key player in reaching out to students? What about videos or Youtube?



QUOTES OF
DIVERSITY AND INCLUSION

"Inclusion is a
right, not a
privilege for a
select few."

- Judge Geary, *Oberti v. Board of
Education*

Brought to you by
**MICHIGAN
ROUNDTABLE**
FOR DIVERSITY AND INCLUSION
mroundtable.org



Contact Info.



**Academic Credentials Evaluation
Institute, Inc. (ACEI)**

9461 Charleville Boulevard, Box 188
Beverly Hills, CA 90212, USA

Tel. 310-275.3530 ~ **Fax.** 310-275.3528

Email: acei@acei-global.org

Website: www.acei-global.org

Facebook: <https://www.facebook.com/aceiglobal>

Twitter: <https://twitter.com/aceiglobal>

Useful Articles

Useful Articles:

- ***A Message from the President, You Are Welcome***
Here: <https://gwtoday.gwu.edu/message-president-steven-knapp-gw-community>
- ***Admissions Leaders: Give Prospects Unfiltered View of Campus Life***: <http://diverseeducation.com/article/95330/>
- ***Letter: Despite changes, UMN nursing school strives for diversity, inclusion***: <http://www.mndaily.com/article/2017/05/letter-despite-changes-umn-nursing-school-strives-for-diversity-inclusion>
- ***25 Diversity and Inclusion Activities***: <https://www.slideshare.net/jamahlkeyes/25-diversity-and-inclusion-activities>

QUESTIONS & ANSWERS

Thank you!